


NurseTRUST

2025 ANNUAL SUMMIT

Sponsorship Prospectus



Join us in
Charlotte
March 23-25,
2025!

**We are inviting sponsorship for the
NurseTRUST 2025 Summit!**

ABOUT THE EVENT

Sponsorship of The Summit offers organizations unique and high touch access to our nation's nursing leaders across the domains of academia, practice, operations, community and population health, policy and entrepreneurship.

Join our mission to inspire and enable nurse leaders to grow, collaborate, and transform health, health equity, and health care.

The conference design allows for relationship and community building in an intimate and connected setting.



**For questions or to further discuss becoming a Summit sponsor,
please contact NurseTRUST at
info@nursetrust.org.**

Deadline: February 27, 2024 for inclusion in conference materials.

NurseTRUST

Sponsorship Opportunities

Explore the various sponsorship opportunities available for the Summit and choose the one that best suits your organization!

Welcome Reception Sponsor \$10,000 (Exclusive)

- Opportunity to give a welcome and pre-approved company overview at session
- Exclusive signage with company logo
- Table with company materials on day of Reception
- **Plus: Amplify** Level Benefits
 - Sponsor thank you on website
 - Sponsor thank you in remarks at Summit
 - Opportunity to provide branded promotional item
 - Logo included in printed on-site agenda
 - Advance access to attendee roster
 - Sponsor thank you on social media - 2 posts
 - Three complimentary registrations to Summit

Leaders Lunch Sponsor \$7,500 (Exclusive)

- Opportunity to give a welcome and pre-approved company overview at session
- Exclusive signage with company logo
- Table with company materials on day of Lunch
- **Plus: Amplify** Level Benefits
 - Sponsor thank you on website
 - Sponsor thank you in remarks at Summit
 - Opportunity to provide branded promotional item
 - Logo included in printed on-site agenda
 - Advance access to attendee roster
 - Sponsor thank you on social media - 2 posts
 - Two complimentary registrations to Summit

Keynote Address Sponsor \$5,000

- Introduce keynote speaker and pre-approved company overview at session
- **Plus: Amplify** Level Benefits
 - Sponsor thank you on website
 - Sponsor thank you in remarks at Summit
 - Opportunity to provide branded promotional item
 - Logo included in printed on-site agenda
 - Advance access to attendee roster
 - Sponsor thank you on social media - 2 posts
 - Two complimentary registrations to Summit

Conference Badge & Lanyards Sponsor \$2,500

- One color sponsor logo on lanyards distributed at registration
- Sponsor thank you on website
- Sponsor thank you in remarks at summit
- Logo included in printed on-site agenda
- Advance access to attendee roster

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BENEFITS	Transform \$10,000	Amplify \$5,000	Impact \$3,000	Supporter \$1,000
Sponsor thank you on website	✓	✓	✓	✓
Sponsor thank you in remarks at Summit	✓	✓	✓	✓
Opportunity to provide branded promotional item	✓	✓	✓	✓
Logo included in printed on-site agenda	✓	✓	✓	✓
Advance access to attendee roster	✓	✓	✓	
Sponsor thank you on social media	4 posts	2 posts	1 post	
Complimentary registrations to Summit	4	2	1	
Recognition within "know before you go" email to attendees	✓	✓		
Opportunity to host a focus group with NurseTRUST members during 2025 (final topic, date and selection of attendees to be approved by NurseTRUST).	✓			

Sign Up Here Today!

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NurseTRUST is pleased to offer these Sponsorship opportunities. All benefits will be coordinated through NurseTrust Headquarters including signage, registrations, advertising, event sponsorships acknowledgments, publicity, and website promotion.

NurseTrust reserves the right to decline sponsorship from any company that does not align with its values, mission, and ethical standards or meets the needs of our members and Summit attendees.

**Join us for an unforgettable
experience to build
connections and be inspired!**

**Join us in Charlotte
March 23-25, 2025!**

Sign Up Here Today!

nursetrust.org