

2027 SPONSORSHIP PROSPECTUS

NurseTRUST

2027
SUMMIT



future
focus

NURSING
LEADERSHIP
IN AN ERA OF
RAPID EVOLUTION

MARCH 21-23, 2027 • DENVER, CO



859-514-9164



info@nursetrust.org



www.nursetrust.org

ABOUT US

➔ Vision

NurseTRUST amplifies nurse leaders' impact on health, health equity and health care.



➔ Mission

NurseTRUST inspires and enables nurse leaders to grow, collaborate, and transform health, health equity and health care.



ABOUT THE EVENT

Sponsorship of The Summit offers organizations unique and high touch access to our nation's nursing leaders across the domains of academia, practice, operations, community and population health, policy and entrepreneurship.

The conference design allows for relationship and community building in an intimate and connected setting.

Sponsoring the NurseTRUST Summit also positions your organization as a visible champion for advancing nursing leadership and innovation. By aligning with this gathering of decision-makers and leaders, sponsors demonstrate their commitment to shaping the future of health care while gaining meaningful exposure to those driving change across the profession.



CHOOSE YOUR IMPACT - SPONSORSHIP OPPORTUNITIES AT A GLANCE

Sponsorship Level	Investment	Exclusive or Unlimited	Social Media Thank You	Complimentary Registrations	Recognition in Pre-Event Email	Advance Access to Attendee Roster	Podium Remarks	Exhibit Table	Special Engagement Opportunity
Presenting Sponsor	\$20,000	Exclusive	Yes	4	Yes	Yes	Yes	Yes	Yes
Transform Keynote Sponsor	\$10,000	Unlimited	Yes	2	Yes	Yes	Yes	Yes	Yes
Leaders Lunch Sponsor	\$7,500	Exclusive	Yes	1	Yes	Yes	Yes	Yes	Yes
Welcome Reception Sponsor	\$7,500	Exclusive	Yes	1	Yes	Yes	Yes	Yes	Yes
Impact Sponsor	\$5,000	Unlimited	Yes	1	Yes	Yes	Yes	N/A	N/A
Professional Business Portrait Sponsor	\$3,000	Exclusive	Yes	1	N/A	N/A	N/A	N/A	Yes
Champion Sponsor	\$2,500	Unlimited	Yes	1	Yes	N/A	N/A	N/A	N/A
Supporter Sponsor	\$1,000	Unlimited	Yes	N/A	N/A	N/A	N/A	N/A	N/A

Custom sponsorship packages are available to support NurseTRUST's mission and programs.

Contact Tracy Tucker or Allison Miller to discuss a customized option at info@nursetrust.org.

Core Sponsorship Benefits (all sponsors receive the following):

- Sponsor logo on NurseTRUST website
- Recognition from the podium during Summit
- Opportunity to provide a sponsor branded item for attendees (notepads, conference bag, pens, USB, etc.; sponsor provides and ships to hotel)
- Sponsor logo included in printed on-site agenda
- Sponsor logo on signage at Summit
- Recognition in social media before and after Summit

SPONSORSHIP PACKAGES

Presenting

Serves as the premier partner of the event, demonstrating a shared commitment to advancing nursing leadership and shaping the future of health care

\$20,000

- Receives core sponsor benefits
- Four complimentary registrations to Summit
- Recognition within “know before you go” email to attendees
- Advance access to attendee roster
- Provide pre-approved company overview from podium
- Table with company materials throughout the Summit
- Opportunity to facilitate a pre or post Summit focus group with attendees (topic, date/time coordinated with NurseTRUST)

Transform

\$10,000

Inspire collaboration, innovation, and growth and help drive meaningful change in healthcare

- Receives core sponsor benefits
- One complimentary registration to Summit
- Recognition within “know before you go” email to attendees
- Advance access to attendee roster
- Provide pre-approved company overview from podium
- Table with company materials throughout the Summit
- Opportunity to facilitate a pre or post Summit focus group with attendees (topic, date/time coordinated with NurseTRUST)

Leaders Lunch

\$7,500

Foster meaningful connections and conversations

- Receives core sponsor benefits
- One complimentary registration to Summit
- Recognition within “know before you go” email to attendees
- Advance access to attendee roster
- Provide pre-approved company overview from podium
- Table with company materials on day of lunch

Welcome Reception Sponsor

\$7,500

Create opportunity to connect nurse leaders across work settings and career stages

- Receives core sponsor benefits
- One complimentary registration to Summit
- Recognition within “know before you go” email to attendees
- Advance access to attendee roster
- Provide pre-approved company overview from podium
- Opportunity to greet attendees at reception entrance
- Sponsor signage outside reception

Impact Sponsor

\$5,000

Influence and shape nursing and healthcare leadership

- Receives core sponsor benefits
- One complimentary registration to Summit
- Recognition within “know before you go” email to attendees
- Advance access to attendee roster
- Provide pre-approved company overview from podium

Professional Business Portrait Sponsor

\$3,000

Make it possible for nurse leaders to get a professional business photograph

- Receives core sponsor benefits
- One complimentary registration to Summit
- Sponsor signage in photo area; NurseTRUST will provide the photographer
- Sponsor logo on photo download page/email

Champion Sponsor (unlimited number available)

\$2,500

demonstrate their commitment to advancing nursing leadership

- Receives core sponsor benefits
- One complimentary registration to Summit
- Recognition within “know before you go” email to attendees
- Provide pre-approved company overview from podium and introduce keynote speaker

Supporter Sponsor (unlimited number available)

\$1,000

Show your support for nurse leaders

- Receives core sponsor benefits

Thank You

Partner with NurseTRUST—where influence, innovation, and leadership converge. As a diverse, multi-sector network, NurseTRUST brings together the nation's most impactful nurse leaders and change-makers. **Your sponsorship connects you to this powerful community—and helps fuel the next generation of leaders transforming health and care.**



Phone Number
859-514-9164



Email Address
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Social Media
@nursetrust



Website
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